

Dreamworld, Lawson Wonder Estate, Was Dream of Financier's Life

Spent 22 Years Building Up Plymouth Bay Property and Now It Goes Under Hammer—Cost \$2,250,000.

BOSTON, Oct. 5.—On Friday, the "ominous thirteenth," auctioneers will be busy in Dreamworld, wonderful shore estate of Thomas W. Lawson, in Plymouth County. The most noted show place of New England will go under the hammer on the day and date which is most closely associated with the whirlwind financier who, unable longer to stand the financial gaff, has thrown up the sponge.

Lawson's collapse is another tragedy of the "Street," of which he has so often written in bitter terms. It had been known that he was up against it for ready cash. But always there has been the understanding that he had safeguarded his estate so that come what might he would retain its title, and the announcement that it is to be sold to the highest bidder was a real shock to most of his acquaintances.

Claims against Dreamworld total \$225,000, mostly in the form of mortgages by local banks and bills owed to local merchants and storekeepers. There has been strong pressure on Mr. Lawson, who was rated as "slow pay" in the credit books.

He purchased the initial part of the estate 22 years ago and gradually added to it until it contains 210 acres. It is said that one million dollars was spent on the grounds before a single building was erected and that it represents to-day an investment of \$2,250,000, although only assessed for \$292,000.

Dreamworld Hall, with its twenty-five rooms, contains many valuable art treasures, including his famous collection of some several hundred elephants, carved from every conceivable sort of material. The Love Nest, a small home constructed early in Mr. Lawson's proprietorship, is a place where he and his wife could retire for quiet when the children were young, also is to be sold. Mrs. Lawson died in 1906 and her tomb is near the Love Nest in the shrubbery. It is to be removed before the transfer is accomplished.

Although dead sixteen years, there always has been a place set at the table for Mrs. Lawson, while her grave has been adorned daily with fresh cut flowers, tenderly laid on the greenward and the shrubbery has been very carefully kept. It was Mr. Lawson's custom to visit the grave whenever he came home and to pray for the dead his first and only love.

The entire estate was the culmination of Lawson's dreams. He rose from a poor boy to a commanding figure in national finance, but always he was happy in his home life. He lavished his wealth on his wife and children. He adorned his home with old masters, sculpture of the rarest type, wonderful rugs and almost priceless bric-a-brac. The upkeep of the place was tremendous and friends say that in recent years the owner seemed to tire of it.

FOR OTHER GIMBEL NEWS SEE PAGE 16

GIMBEL BROTHERS

32D STREET—BROADWAY—33D STREET—N. Y. CITY



Watch the Scales—Yes But Look to Your Corset

It's Not Just How Slender You ARE That Counts—But How Slender You LOOK



Exercise? Good! Diet—good too. But a woman is as slender as she looks. And corseting will do it. Clever corseting that combines youthful straightness of line—with youthful ease and freedom.

How It's Done:

Here's one way—an elastic top—low, yet above the line that marks the waist. For controlled diaphragm, and smoothness of line. The elastic top is slightly biased, for ease. And the bones reach just below the top. Firm hip line. Flat back. \$4.50

C/B a la Spirite

The Slender Girl's

problem is simpler. But flabbiness isn't smartness—and the right corset is as important for trimness as for youth-insurance. (One mustn't allow oneself to get plump.) One splendid model is of novelty broche, with elastic top, free hip, ease of line. \$3.00

GIMBELS CORSET SHOP—Second Floor



The Store That is Different
Delightful to Shop in. Satisfying

Broadway at Ninth

John Wanamaker
Formerly A. T. Stewart

Broad Preparedness in New
Autumn Fashions for Everybody

Telephone #700 Stuyvesant

A Clear and Good Conscience

which Heaven helps us to is enough capital to begin life with for every one in good health who is determined to be recognized by his faithfulness to the humble duties he may have to begin with.

"Act well your part; there all the honor lies," is an old familiar quotation, the truth of which time only emphasizes.

Mind you do it and do it cheerfully, and you cannot fail to be noticed and rise from lowly beginnings.

(Signed)

John Wanamaker

October 5, 1922.

\$2 and \$2.50 Kid-skin Gloves—\$1.65

Regular stocks, reduced in price because some sizes are getting low in quantity and we cannot reorder or resell them at the prices we originally paid for them.

French kidskin, glass finish. White, black, tan, mode. All sizes, but in some only a few pairs.

Main Aisle
Street Floor, Old Building

Dream Pictures

By Branson De Cou. A visualization of scenic and nature pictures synchronized and interpreted by beautiful music played by the AMPICO in-the-Chickering.

In the Auditorium, today and Friday at 2.30.
First Gallery, New Building.

Lincoln's New Book Out Friday

"Fair Harbor"

An old sea dog, kind, gruff, human, becomes the manager of a Home for Mariners' Women. Can't you just sense what Joseph C. Lincoln would do with a situation like that?

\$2. In the Book Shop—
Street Floor, Old Building.

Three-piece Toilet Sets for \$6.75

A little lighter weight than our \$13.50 sets, but of the same classic design.

Large long-handled mirror, brush and comb in ivory or shell celluloid.

Street Floor, Old Building

"Sonia" Hair Nets 50c grade—35c doz.

Invisible, single mesh nets of real hair. Cap or fringe shapes. Large and durable. Perfectly shaded to match blonde, auburn, light brown, medium, brown or black hair.

Street Floor, Old Building

The STORE of the UNEXPECTED CHARM

This phrase describes somewhat the intangible atmosphere of Wanamaker's which so many visitors notice. Much of this charm comes from the

UNCOMMON SHOPS

and exclusive merchandise that are unduplicatable, so world travelers tell us, in any other store. Such as:

AU QUATRIEME

A floor of antique furniture and objects of art—tapestries, glass and decorative articles.

BELMAISON

Unique and very helpful service of interior decorating and furnishing—modern or classical art—available to any section of our country.

BELMAISON REPRODUCTIONS

Durable replica and adaptations of classical furniture of all periods.

COIN DE PARIS

An untranslated corner of Paris—French fashions ready to wear and exclusive dress-making.

FASHION SALONS

Originals, reproductions and adaptations of Paris fashions—for women, young women, girls and children.

OLD ENGLISH SILVER

Largely of the Tudor and Georgian reigns; also modern French and American silver.

CLAIRE and WAHNA

perfumes and toilettes exclusive with this house.

RARE BOOKS

in fine bindings; and a complete book store.

THE LONDON SHOP

Wearing apparel for men—exclusive importations Redleaf London is the Wanamaker mark of identity, and adaptations of London fashions.

PARIS VUITTON TRUNKS

The finest trunks in the world.

CAMEE CANDIES

made after French recipes—finest in the world without a doubt.

The Million Dollar Stock of ORIENTAL RUGS

—its great scope and values—is interesting home-lovers from many sections of the country

The Rug Salons, shortly after the Store, opens each day, begin to look something like an Asia Minor bazaar. Rugs here, there, everywhere. Serouks, Moosuls, Kermanshahs, Kazaks, Serapis, Araks, Anatolians, Chinese. A rainbow of color. Infinite variety of size. Largest purely retail stock in New York.

\$250,000 at a Fourth to Third Less

All the specially priced rugs are marked with a special tag. Please feel free to walk around and inspect the rugs, whether you are going to purchase or not.

Third Gallery, New Building

New Curtains for the Winter Imported Lace Curtains, \$4.50 to \$65 pair

Curtains 2½ to 4 yards long. Panels 2½ yards long, 40 to 60 in. wide. From France, St. Gaul, Switzerland, Scotland, England.

Net, beautifully decorated with laces—Point de Gene, Princess, Brussels, Tambour, Irish Point, Arabian, Marie Antoinette and Cluny laces.

Scotch Madras Curtains, \$2.75 to \$12.50 pair

36 to 52 in. wide, 2 yards to 2½ yards long. Panels, too, of madras, plain and lined in those cowbunny lace effects which, although delicate, launder well. Floral and conventional designs.

Domestic Curtains, \$2.75 to \$24 pair

Filet nets, marquisette, scrim, voile, swiss, muslin. 2½ yards long to 3½ yards long. Panels the same lengths. Various trimmed, plain and figured borders, fringed bottoms, lace edgings, ruffled muslins and swiss curtains, hemstitched and drawn-work curtains, trimmings of lace insertion and motifs.

Fourth Gallery, New Building.

IN THE SALONS OF FASHION



The Women's Fashion Salon went shopping And came home with a charming collection of

New Gowns with a delightful individuality

\$49.50 to \$85

Unusual values at these prices

Crepe de chine, satin and twill. No two alike. Each delightful.

For street, afternoon and dinner wear.

The new colors and embroideries—the new braiding—the new drapings—circular cut—all are here. For these are very special gowns, indeed.

Second Floor, Old Building

From Paris—Her Favorite Knitted Suits—\$19.75

The most successful sports suits of the season. The very models which smart women in Paris and London are wearing. A special collection sent to us by our Paris representative

FOR THREE REASONS:

The model is authentic—straight jacket—belted, of course, if one wishes—and bound with flat silk braid.

The colors are the new chine effects—a mixture of two contrasting shades, gray and black, brown and tan, cerise or henna and navy blue, are some of them.

The price is truly remarkable—suits of this same model are priced up to \$100. These suits are firmly knitted, and well put together in the loose easy fashion of smart French sports clothes, so that the soft silhouette is preserved.

Second Floor, Old Building

Every Fashionable Skirt

Circular satin skirts. Matelasse skirts. Skirts of velvet or velveteen to wear with short fur or fur cloth jackets. \$10.75 to \$27.50.

Wool canton and stunning plaids and checks in pleated circular skirts are, just now, the favored cloth skirts.

Pleated satin or crepe-de-chine skirts to wear with jacket of embroidered matelasse or smart overblouses. Draped silk skirts, too—very new.

Straight skirts of vivid patterns, in soft wools, and heavy tweeds or blanket cloths, for out-of-doors wear. \$5.95 to \$18.50.

Black, brown, and blue in the silk skirts. Gayest of the gay in wools. And the more conservative shades of brown and black.

Second Floor, Old Building

Gorgeous Silks from France

"Unique!" said the representative of an old silk firm of Southern France yesterday, when he saw our display of new imported silks.

"Beautiful. . . . Such colors! Rare silks, too. Many of them I haven't seen anywhere else in New York. . . . Silks that will be worn, too."

JUST FROM PARIS—a silk endorsed by one of the Parisian dressmakers' openings this Fall—the only one, so far as we know, in America—a brocade—of a wonderful garnet red with Chinese geometrical figures woven over it in black and silver.

Street Floor, Old Building.

Boys' Suits with two pairs knickers, at \$17.50

We have shopped on these, and cannot find their match within \$2 to \$5 more.

Fine tweeds, herringbones, mixtures. Sport and Norfolk models. Belt. Alpaca lined. Reinforced. The two pairs of knickers are full cut and full lined. Sizes 8 to 15 years.

Street Floor, New Building

\$3.50 Silk Stockings, \$1.65 pr.

Just 720 pairs, of ingrain thread silk, full-fashioned. Imported stockings. Very sheer. In two shades only—black, with white hand embroidered side clocking—dark brown, with self-colored hand embroidered side clocking.

Sizes 8½ to 10. Every pair first quality.

Main Aisle, Street Floor, Old Building.

The Dress Goods Salon announces a complete collection of

The New Woolen Coatings

Smart pattern for coats and wraps

Weaves from the finest makers, here and abroad, many exclusive with us; all moderately priced—\$3.75 to \$15 yd.

The exquisite colors of the new season

The golden browns, the dark chocolate browns, the pale browns, grays and the lovely soft shades of red, green and blue.

Black, of course, for that is still a great favorite, and navy blue.

For dress and sports wear

Railaine and corded velours de laine and perline, both in plain colors and melange, from Rodier.

Wool jacquard broadcades and plaided velours de laine (both are

exclusive with the Wanamaker Store), cashmere wool and silk duvetyns, and the smart Pyrenees cloth, from other foreign makers. The soft pile fabrics for which American makers are famous.

The new camel's hair, chukker cloth, chinchillas, and plaid-backed coatings.

Fur cloths

One of the finest collections of English fur cloths in New York, led by an unusually beautiful broadtail cloth exclusively our own. The smart kimmer cloths, in plain and melange effects, and others.

First Floor, Old Building.

Needlecases from England

Leather-covered—just off steamer

Hundreds of delightful, English-made cases in pigskin, saffian, pin seal, mocha, calfskin or ecru leather, that fasten with little leather straps or with good metal clasps.

\$2 to \$17.50

Many excellent shapes.

Little rolls and books that will fit conveniently into one's sewing basket.

Flat, folding cases, square or envelope in shape.

Boxes, some made like jewel cases, with sliding trays.

Each case is attractively lined and beautifully fitted with needles of superior quality.

One very complete case—at \$13.50—contains sharps, long and

short darners, straws, crewel, betweens, chenille, rug, millinery, tapestry and upholstery needles and bodkin.

Covers—in navy blue, green, red, purple, brown, rose, tan, or gray.

Our critic reports: "The Wanamaker Store offers a much wider selection of imported leather-covered needlecases than can be found in any other store in New York."

Street Floor, Old Building

A very, very complete assortment of

Robes for the Car

Robes or the town car—the limousine—the sedan—the roadster. Colors to harmonize with or give effective contrast to the upholstery of the car.

All wool robes, domestic and imported, \$7.50 to \$35. Mohair robes—a most satisfactory selection—\$7.50 to \$25. Plush robes of finest materials and colorings—\$32.50 to \$60. Cloth and crushed silk plush robes—\$37.50 to \$67.50.

Street Floor, New Building.

First Long Trousers Suits

Designed and tailored for us

2 prs. trousers with each suit

\$27.50

We're proud of these suits. The fabrics are good—tweeds, chevots and diagonals. The patterns and colorings are excellent—plain grays and browns, herringbones, stripes, mixtures.

Sport, Box and Plain Sack Models

Other suits at \$27.50 to \$42.50, have one pair of long trousers and one pair of golf knickers, or two pairs of long trousers. Sizes 16 to 20 years.

Street Floor, New Building

SHOPS FOR MEN—STREET FLOOR

Men's All-Wool Socks

Old tariff \$2.50 grade

New tariff is higher

\$1.65

1,584 pair—not only imported under the old tariff, but bought at a special price. We shall not be able to duplicate this value.

All ALL wool. Medium weight, plain weave. Winter weight, ribbed. Full-fashioned. Silk side clocking.

Browns. Wedgewood. Black. Quaker gray. Slate. Navy blue. Sizes 9½ to 11½, but not in each kind.

Ties to Greet Sir Harry

Scotch plaids, on backgrounds of navy blue, myrtle, smoke, garnet, royal blue, tan, and brown. The good sort of silk neckties that make a man glad "to get up in the mornin'" to get them for \$1 each.

Men's \$2.50 to \$3 Union Suits —\$2.25 each

Practically the price of a cotton suit. Yet these are wool and cotton. Perfect-fitting. Nicely trimmed and finished.

Four weights—light, medium, heavy, heavier.

Silver gray. Long sleeves. Ankle length. Closed crotch. Short sleeves in the light weight group. Sizes 34 to 46 chest.

Street Floor, New Building